

## Signatory Form

# The Corporate Colocation and Cloud Buyers' Principles

### BACKGROUND

Future of Internet Power, a key coalition of companies identifying barriers to and developing solutions for energy management and renewable energy procurement by colocation data center facilities (colos) and public cloud service providers, is aiming to power the internet with 100 percent renewable energy. As prime customers of energy-intensive colos, we believe that increased ambition and efforts to maximize renewables at colos will result in a cleaner cloud. Given the growing interest among both colo customers and service providers to use low-carbon energy sources and meet sustainability goals, the Future of Internet Power has created the Corporate Colocation and Cloud Buyers' Principles.

The Corporate Colo Principles outline six criteria that companies using colo services would like to see their colo service providers meet, such as providing data on customer energy consumption, disclosing facility energy sources, and supporting renewable energy advocacy efforts. The principles are **concise, directional statements that are non-binding** and intended to encourage colo customers to engage with providers about options for efficiency and renewables solutions. The principles can also be used as a **criteria checklist** when companies are siting new data center providers and locations.

### THE PRINCIPLES



**The Corporate Colocation and Cloud Buyers' Principles**

As customers of colocation and cloud services, we agree that the following principles, if followed by colocation and cloud service providers, will help us meet our sustainability goals. We will give preference to providers who do the following:

- 1. Options**  
Provide options for cost-competitive services powered by renewable resources that reduce emissions beyond business as usual.
- 2. Data**  
Deliver monthly data on the colo customer's direct and indirect energy consumption, water consumption, greenhouse gas emissions, and other environmental data.
- 3. Incentives**  
Align the partnership between customer and service provider so both parties have an incentive to reduce energy consumption.
- 4. Collaboration**  
Provide options for colo customer collaboration on efficiency and renewable energy enhancements.
- 5. Disclosures**  
Disclose individual sites and total global corporate footprint, as well as site-specific energy sources.
- 6. Advocacy**  
Engage in policy advocacy efforts that support the use of renewable energy.

## NEW SIGNATORY CONFIRMATION

\_\_\_\_\_ agrees to support the Corporate Colocation and Cloud Buyers' Principles by giving preference to colo providers that meet the six criteria, and showing their support for maximizing renewable energy solutions at data centers.

### SIGNATURE

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### SIGNING ON

To sign on, please email this form to Lily Proom ([lproom@rebuyers.org](mailto:lproom@rebuyers.org)) and provide an **approved company logo**.

Your logo will be added to relevant documents recognizing your company as one of "The Corporate Colocation and Cloud Buyers' Principles Signatories."

There is **no fee** required to sign on.

Signatories are accepted on an ongoing basis and will be announced at relevant industry events and through REBA media channels.