The Corporate Colocation and Cloud Buyers’ Principles

As customers of colocation and cloud services, we agree that the following principles, if followed by colocation and cloud service providers, will help us meet our sustainability goals. We will give preference to providers who do the following:

1. **Options**
   Provide options for cost-competitive services powered by renewable resources that reduce emissions beyond business as usual.

2. **Data**
   Deliver monthly data on the colo customer’s direct and indirect energy consumption, water consumption, greenhouse gas emissions, and other environmental data.

3. **Incentives**
   Align the partnership between customer and service provider so both parties have an incentive to reduce energy consumption.

4. **Collaboration**
   Provide options for colo customer collaboration on efficiency and renewable energy enhancements.

5. **Disclosures**
   Disclose individual sites and total global corporate footprint, as well as site-specific energy sources.

6. **Advocacy**
   Engage in policy advocacy efforts that support the use of renewable energy.
The Corporate Colocation and Cloud Buyers’ Principles

Signatories

Supporters

The companies above are signatories and supporters of the Corporate Colocation and Cloud Buyers’ Principles as of August 2020. We encourage all customers of colo data centers and cloud services to become signatories, thereby demonstrating their company’s support for the six Principles. We welcome cloud and colo providers to become supporters of this effort and work with their customers to put the Principles into practice. Please contact us to learn more about how to become a signatory or a supporter of this initiative.

For More Information
Please visit FOIP at rebuyers.org

Contact
If your company is interested in signing on, please contact:

Mark Porter, Director
mporter@rebuyers.org

Lily Proom, Associate
lproom@rebuyers.org

REBA is an alliance of large clean energy buyers, energy providers, and service providers who, together with NGO partners, are unlocking the marketplace for all energy buyers to lead a rapid transition to a cleaner, prosperous, zero-carbon energy future.