

LESsor Sustainable Energy Network (LESSEN)

The **LESsor Sustainable Energy Network (LESSEN)** is a **complimentary** 3-month training program for data center and real estate owners and operators to learn how to develop a successful sustainable energy strategy and progress toward energy goals. The program creates a community of practice among attendees through ongoing engagement with experienced large-scale energy buyers serving as faculty. The LESSEN training is offered through multiple online sessions covering foundational knowledge and project specific education. REBA membership is not required for participation.



LESSEN provides a deep-dive into the fundamental components of sustainable energy strategy, including:

- Making the internal business case for sustainable energy
- Energy efficiency strategies and technologies (optional content)
- On-site renewable energy generation and off-site renewable energy procurement
- Expert guidance on how to execute sustainable energy management strategies

Who should participate in LESSEN?

Data center or commercial real estate professionals focused on energy management, facilities management, procurement, and corporate sustainability.

LESSEN Schedule Overview

There are five LESSEN workshops over three months*:

**Getting Started, Efficiency,
On-site Generation**
September 8-9, 11a-5p ET

September 8

- Building the business case for sustainable energy
- Target setting & measurement

September 9

- Energy efficiency (optional session)
- On-site generation

Off-site Procurement
October 6-7, 11a-5p ET

October 6

- U.S. regulatory environment
- Off-site procurement options
- Energy pricing overview
- Risk considerations

October 7

- Project finance
- Key contract terms
- Accounting considerations
- Procuring external support
- Post-close and post-COD issues

**Moving to Procurement,
Advancing Your Goals**
November 10, 11a-5p ET

November 10

- Moving from goal to procurement
- GHG emissions accounting
- Maximizing procurement impact
- Workshop to advance individual sustainable energy goals

* Note: To attend each workshop, participant must have attended previous workshop.



A CLOSER LOOK: LESSEN participants will learn:

Sessions	Key Session Takeaways
<i>Building the business case for sustainable energy</i>	<ul style="list-style-type: none">• Key business drivers for renewable energy procurement• How to build a business case specific to your company• Critical stakeholders to engage and strategies to employ when securing internal buy-in
<i>Target setting & measurement</i>	<ul style="list-style-type: none">• Different types of target setting bodies and the pros and cons of each• How to understand what type of target(s) makes sense for your company
<i>Energy efficiency (optional session)</i>	<ul style="list-style-type: none">• The value of and business case for energy efficiency• How to harness innovative efficiency approaches to meet aggressive energy goals
<i>On-site generation</i>	<ul style="list-style-type: none">• The value of on-site generation and how to determine when an on-site project is right for your company• Effectively managing internal stakeholders• Key risk considerations• Key RFP considerations
<i>Off-site procurement</i>	<ul style="list-style-type: none">• The U.S. regulatory environment and how it impacts where corporates can buy renewable energy• Overview of off-site procurement options• Price mechanics of virtual power purchase agreements (VPPAs)• Risk considerations for VPPAs• Financing VPPAs• Key contract terms in VPPAs• Accounting considerations for VPPAs• Post-close and post-COD considerations for VPPAs
<i>Moving from goal to procurement</i>	<ul style="list-style-type: none">• How to move through the entire process, from setting a renewable energy goal to procuring renewable energy
<i>GHG emissions accounting</i>	<ul style="list-style-type: none">• Best practices for GHG emissions scope accounting• Best practices to enable landlord and tenant to make claims against renewable procurement without double-counting
<i>Maximizing procurement impact</i>	<ul style="list-style-type: none">• How to maximize environmental and social impact of renewable energy procurement

To participate in LESSEN, email supplychain@rebuyers.org